



Rate Sheet 2011

FREE Community Magazine

Circulation
4300 Monthly

Since 1992

www.LebanonLife.org

AD TYPE (Column by inch)	SIZE (Width x Height in Inches)	COST	
		B/W	COLOR
Patron Listing		5.00	---
Block	1.75" x 2"	35.00	---
Bus Card	3.5" x 2"	45.00	70.00
2C x 3 (Landscape)	3.75" x 3"	58.00	83.00
1.5C x 4 (Portrait)	3" x 4"	63.00	88.00
2C x 4.5	3.75" x 4.5"	75.00	100.00
3C x 2	5.75" x 2"	58.00	83.00
3C x 3	5.75" x 3"	75.00	100.00
Full Column	1 Col x 11 (1.75" x 11")	110.00	135.00
2C x 6	3.75" x 6"	115.00	140.00
5C x 2	9.75" x 2"	95.00	120.00
3C x 4	5.75" x 4"	115.00	140.00
4C x 4	7.5" x 4"	140.00	165.00
3C x 5	5.75" x 5"	132.00	155.00
2C x 9	3.5" x 9" (9.5")	150.00	175.00
4C x 9	7.5" x 9" (9.5")	200.00	225.00
<i>Prime</i>			
Front Page - Inside	7.5" x 9" (9.5")	---	265.00
Back Page - Inside	7.5" x 9" (9.5")	---	265.00
Back Page - Outside (back cover)	9.75" x 10"	---	300.00

Ad sizes/measurements are in approximate inches, are subject to space availability.

Placement of colored pages are dependent on issue size Ex. 32 or 36 pgs. Rebuilding Ads that do not come camera ready may be charged for rebuilding. Advertisers are required to pay for ads in advance of publication, unless other credit arrangements have been made. Lebanon Life reserves the right to edit, or reject any submission. Opinions, ideas, concepts expressed, are not necessarily the views of the Publisher. While great effort is taken on the insertion of all submissions, Lebanon Life shall not be held responsible for any omissions, in part or whole, or any typographical errors. Late fees may be applied to overdue balances. Credit card payments will be listed on credit card statements from "Lebanon Life Publications" Prices Subject To Change.

Display Ad Submissions:

Website: Go to www.LebanonLife.org, at bottom of the Home page click on insertion sheet link, print, and complete the insertion sheet then mail or fax to Lebanon Life. You can upload your advertisement (PDF). Fax a confirmation of ad to Lebanon Life Fax: 860-450-2303.

Email: Send your **camera ready** ad, PDF, as an attachment, to submissions@lebanonlife.org. Be aware, items can change in transmission, so a hard copy is needed by fax or dropped off.

Drop Off: Bring your camera ready ad, PDF on CD, to The Computer Tamers store at 75 Bridge St, Willimantic. Include a confirmation hard copy with CD and address for CD and pictures to be returned.

All advertisers **must** have a current Insertion Sheet on file.

DEADLINE AND ISSUE DATES

Lebanon Life is a copyright protected publication.

The 15th of the
previous month

Published Monthly

David Lyon, Editor
860-428-4208 (cell)
860-450-2303 (fax)

While the deadline dates are maintained throughout the year, ads and submissions need to be made on time to ensure Lebanon Life is delivered on time.

23 Winter St., Willimantic, CT 06226